

# 2024 RATES AND SCHEDULE



AD UNIT	ENGLISH				FRENCH			
	1X	2X	3X	4X	1X	2X	3X	4X
Double Page Spread	\$10,625	\$9,988	\$9,563	\$9,244	\$4,250	\$3,995	\$3,825	\$3,698
1/2 Double Page Spread	\$6,500	\$6,110	\$5,850	\$5,655	\$2,600	\$2,444	\$2,340	\$2,262
1 Page	\$6,250	\$5,875	\$5,625	\$5,438	\$2,500	\$2,350	\$2,250	\$2,175
1/2 Page	\$4,125	\$3,878	\$3,713	\$3,589	\$1,650	\$1,551	\$1,485	\$1,436
1/3 Page	\$3,125	\$2,938	\$2,813	\$2,719	\$1,250	\$1,175	\$1,125	\$1,088
1/4 Page	\$2,813	\$2,644	\$2,531	\$2,447	\$1,125	\$1,058	\$1,013	\$979
<b>COVERS AND PREMIUM POSITION</b>								
Inside Front	\$8,125	\$7,638	\$7,313	\$7,069	\$3,250	\$3,055	\$2,925	\$2,828
Inside Back	\$8,125	\$7,638	\$7,313	\$7,069	\$3,250	\$3,055	\$2,925	\$2,828
Back Page	\$9,375	\$8,813	\$8,438	\$8,156	\$3,750	\$3,525	\$3,375	\$3,263
Inside Front DPS	\$12,250	\$11,515	\$11,025	\$10,658	\$4,900	\$4,606	\$4,410	\$4,263
Inside Back DPS	\$11,750	\$11,045	\$10,575	\$10,223	\$4,700	\$4,418	\$4,230	\$4,089
<b>OUTSERTS AND BLOW-INS</b>								
Polybag Outsert ( 2 min, 4 max )	\$10,000						n/a	
Blow-In ( 2 max )	\$5,563	\$5,229	\$5,006	\$4,839			n/a	
Stitch-In	\$8,125	\$7,638	\$7,313	\$7,069	\$2,875	\$2,703	\$2,432	\$2,116
Tip-In	\$13,750	\$12,925	\$12,375	\$11,963			n/a	
<b>CSANEWS.COM</b>								
Rotating web banner (per quarter)	\$1,000						n/a	

\*ALL RATES ARE NET RATES

## ADVERTISING DEADLINES\*\*

ISSUES	SPRING	SUMMER	FALL	WINTER
Booking	22-Mar-2024	24-May-2024	19-Jul-2024	25-Oct-2024
Ad Submission	5-Apr-2024	7-Jun-2024	2-Aug-2024	8-Nov-2024
Blow-in or Outsert	22-Apr-2024	24-Jun-2024	19-Aug-2024	25-Nov-2024
Mail Date	8-May-2024	10-Jul-2024	4-Sep-2024	11-Dec-2024
Polybag available		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Mail Drop	Canada	Canada	Canada	Canada & US

\*\* subject to change

For more information contact:

**Fran Castricone**

1-800-326-9560, ext. 3 (toll-free)

[Fran@Medipac.com](mailto:Fran@Medipac.com)

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**CAD PRICING**