

Company Name: _____

Advertising Agency (if applicable): _____

Contact Name: _____ Email: _____

Telephone: _____ Fax: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip: _____

Website: _____ Medipac Representative: **Fran Castricone**

Advertisement Information

| | | | |
|--|--|---|---|
| CSANews magazine advertising | | <input type="checkbox"/> CSANews <input type="checkbox"/> Nouvelles «CSA» | |
| Ad Size | <input type="checkbox"/> Double-page spread <input type="checkbox"/> Full page | <input type="checkbox"/> 1/2 page (vertical) <input type="checkbox"/> 1/2 page (horizontal) | <input type="checkbox"/> 1/3 page (vertical only) <input type="checkbox"/> 1/4 page |
| Issues that the ad will appear in: | | | |
| <input type="checkbox"/> Spring 2024 (130) <input type="checkbox"/> Spring 2025 (134) | <input type="checkbox"/> Summer 2024 (131) <input type="checkbox"/> Summer 2025 (135) | <input type="checkbox"/> Fall 2024 (132) <input type="checkbox"/> Fall 2025 (136) | <input type="checkbox"/> Winter 2024 (133) <input type="checkbox"/> Winter 2025 (137) |
| CSANews.com web banner Quarterly (rotates with other advertisers) | | <input type="checkbox"/> Spring - April, May, June <input type="checkbox"/> Summer - July, August, September | <input type="checkbox"/> Fall - October, November, December <input type="checkbox"/> Winter - January, February, March |
| Additional details: | | | |

Invoices and tear sheets will be sent electronically via email unless otherwise requested.

Payment Information

| | | | | | |
|---------------------------|----|-----------------------------------|-----|--|-----|
| Advertisement Cost | \$ | 13% HST (if applicable) | +\$ | Total Cost | =\$ |
| | | | | Deposit 20% (due at signing) | -\$ |
| | | | | Balance due 30 days from date of publication | =\$ |

*Canadian dollar and U.S. dollar pricing available.
All deposits are non-refundable.*

| | |
|--|---------------------------|
| PAYMENT OPTIONS: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> CHEQUE (make payable to Medipac International Communications, Inc.) | |
| CREDIT CARD # _____ | EXPIRY DATE _____ / _____ |
| CARDHOLDER NAME: _____ | SIGNATURE: _____ |

Name of Authorized Representative (please print): _____

Signature: _____ Date: _____

Email, Fax or Mail your completed form and payment to: Medipac International Communications, Inc., 180 Lesmill Rd, Toronto, ON, Canada M3B 2T5
phone: 800-326-9560 • fax: (416) 441-7067 or (416) 441-7010 • Email: marketing@medipac.com

For more information contact **Fran Castricone** 1-800-326-9560, ext. 3 (toll-free) • 727-498-8889 (direct) • fran@medipac.com

CSA News/Nouvelles « CSA » magazine

Ad Sizes (width x height)

Trimmed Full Page* 8-3/8" x 10-7/8" (8.375" x 10.875")

1/2 page - horizontal 7-1/2" x 4-3/4" (7.5" x 4.75")

1/2 page - vertical 3-5/8" x 9-3/4" (3.625" x 9.75")

1/3 page - vertical 2-3/8" x 9-3/4" (2.375" x 9.75")

1/4 page - square 3-5/8" x 4-3/4" (3.625" x 4.75")

***Bleed:** Allow for 1/8" (.125") bleed off page edges.
No live type 1/4" (.25") from page edge.

When supplying a disk or file, we need...

- **Print quality PDF (300 dpi)** or ad files created in **Adobe InDesign, Illustrator** or **Photoshop**.
Unacceptable file formats include: any word processor (i.e. Microsoft Word); spreadsheet (i.e. Microsoft Excel); presentation graphics package (i.e. Microsoft PowerPoint); any non-standard graphics package which is capable of creating an EPS file.
- If not supplying a PDF all fonts in ad must be included, including all Open type, Type 1 standard (printer and screen files) or True Type fonts. Please include fonts which appear in any Illustrator files or convert any fonts to curves.
- Digital medium can be accepted on CD , via e-mail or Google Drive (call for details).
- A full-colour proof will be provided via e-mail for approval.

CSA News.com web banner

Artwork specifications

- **728 pixels wide x 90 pixels tall**
- 72 dpi
- Web image format – JPG, GIF or PNG

For additional information, contact:

Peter Prusa, Art Director

416.993.7796 (cell)

416.441.7063 • 1.800.326.9560 ext. 5

peter@medipac.com