



2024 Florida Snowbird Extravaganza RP Funding Center, Lakeland, Florida

Tuesday and Wednesday January 28 and 29 • 9 a.m. to 4:30 p.m.
setup Monday January 29 • 1 p.m. to 6 p.m.

SPONSOR REGISTRATION FORM

Company Name: _____

Show Guide/Booth Sign Listing Name: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip: _____

Telephone: _____ Fax: _____

Contact Name: _____ Email: _____

Website: _____ Medipac Representative: _____

Additional setup information (including hotel and shipping) will be sent to the email address above in mid-November. If you have an additional contact person who will need that information, please provide their name and email address below:

Contact Name: _____ Email: _____

Please provide a description of the products and services to be represented at the show:

Participation Level		U.S. Dollar Price	Canadian Dollar Price	
<input type="checkbox"/>	Platinum Sponsor	\$27,500 USD	\$34,375 CAD	
<input type="checkbox"/>	Gold Sponsor	\$19,500 USD	\$25,600 CAD	
<input type="checkbox"/>	Silver Sponsor	\$11,000 USD	\$13,750 CAD	
<input type="checkbox"/>	Bronze Sponsor	\$6,500 USD	\$8,125 CAD	
Additional details:				
Each 10'x10' booth space includes: 8' back and 3' side pipe and drape, 1 skirted table, 2 chairs, a wastebasket, and an ID sign. Exhibit halls are carpeted. Sharing exhibit space is strictly prohibited. No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted, or have representatives' equipment or materials from other than its own firm in the said space without the written consent of Medipac (US) International, Inc. Sponsorship details and show guide specs provided under separate cover.			Subtotal	\$
			Deposit 20% (Due Now)	\$
			Balance Due November 30, 2023 <i>All deposits are non-refundable.</i>	\$

I/We hereby apply for exhibit space. If accepted, I/We agree to abide by Medipac (US) International's Show Rules and Regulations.

Name of Authorized Representative: _____

Signature: _____

Date: _____

Booth Preference

1st choice: _____

2nd choice: _____

3rd choice: _____

(depending on availability)

PAYMENT OPTIONS: VISA MASTERCARD CHEQUE (make payable to Medipac (US) International Inc.)

NOTE: We are unable to process "Visa debit" or "Mastercard debit" cards.

CREDIT CARD # _____ CVV# _____ EXPIRY DATE _____ / _____

CARDHOLDER NAME: _____ SIGNATURE: _____

Email, Fax or Mail your completed form and payment to: Medipac (US) International Inc., 180 Lesmill Rd, Toronto, ON, Canada M3B 2T5

phone: 800-326-9560 • **fax:** (416) 441-7010 • **E-mail:** marketing@medipac.com



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CORPORATE SPONSORSHIPS

AS A CORPORATE SPONSOR YOU WILL RECEIVE

- Inclusion of **your company logo** on show posters and direct-mail invitations
- Company logo inclusion on “Thank You” page in the event **Show Guide**
- **Recognition** of your company’s participation by the Master of Ceremonies
- Inclusion of your company logo in **post-event CSANews** and other media follow up
- Complimentary **lunch** for all staff members
- Free **parking**
- Free **electrical service** and **wifi**
- Special Sponsor **name badges**
- Exclusive **Sponsor Lounge** with continental breakfast and refreshments throughout the event days
- **VIP Post Event reception** with other corporate sponsors, CSA Directors and Entertainers

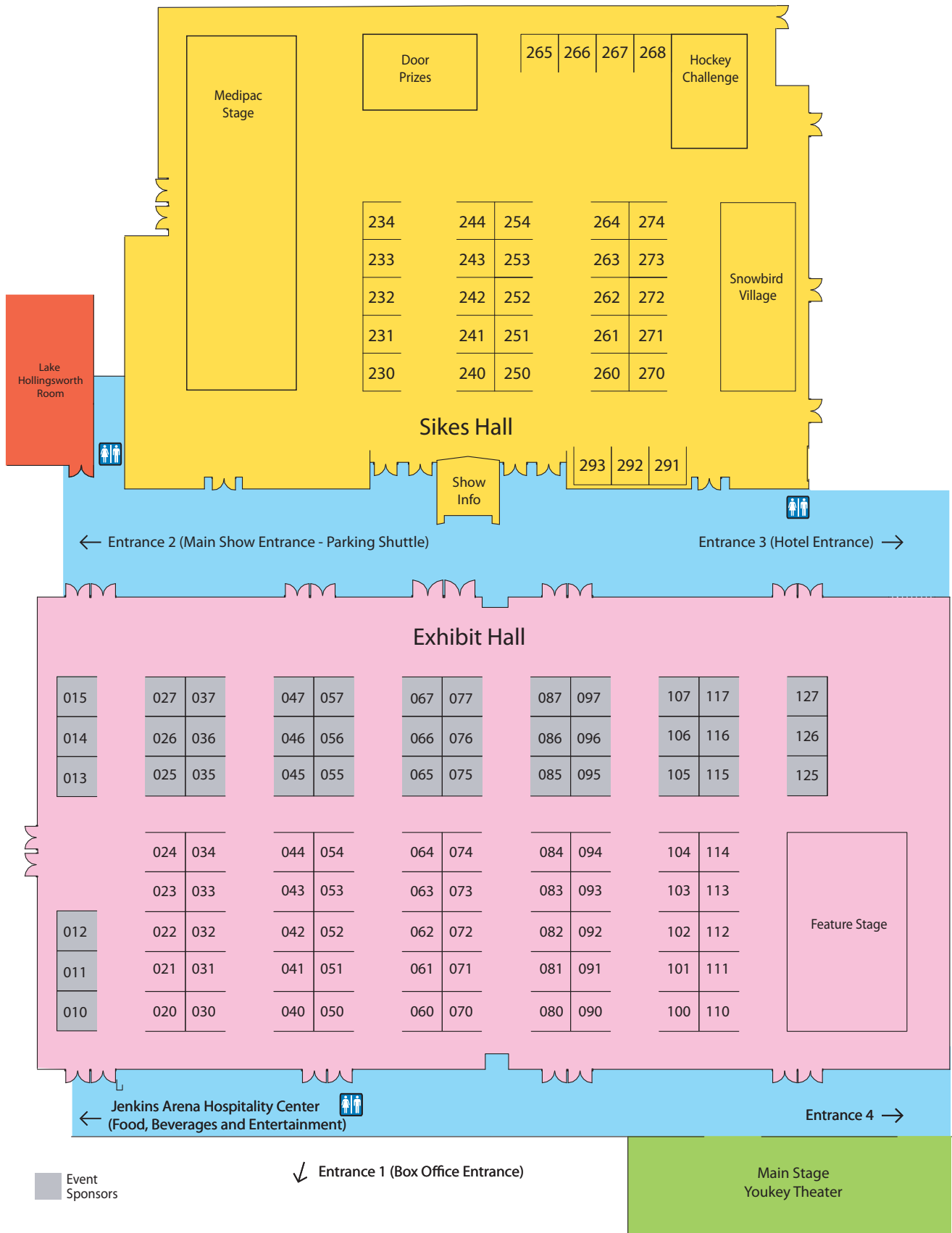
SPONSORSHIP LEVEL DETAILS

	PLATINUM	GOLD	SILVER	BRONZE
Booth Area	Six 10' x 10' booths (includes 6 skirted tables, 12 chairs, wastebasket and ID sign)	Four 10' x 10' booths (includes 4 skirted tables, 8 chairs, wastebasket and ID sign)	Three 10' x 10' booths (includes 3 skirted tables, 6 chairs, wastebasket and ID sign)	Two 10' x 10' booths (includes 2 tables, 4 chairs, wastebasket and ID sign)
Logo Sign	7' x 4' banner with your logo hung above your booth space	7' x 4' banner with your logo hung above your booth space	7' x 4' banner with your logo hung above your booth space	7' x 4' banner with your logo hung above your booth space
Show Guide	Double-page spread , full-colour ad in the Snowbird Extravaganza Show Guide	Full-page , full-colour ad in the Snowbird Extravaganza Show Guide	Half-page , full-colour ad in the Snowbird Extravaganza Show Guide	Quarter-page , full-colour ad in the Snowbird Extravaganza Show Guide
Show Bag	Inclusion of 25,000 inserts in the Snowbird Extravaganza show bags (material to be supplied by you)	Inclusion of 10,000 inserts in the Snowbird Extravaganza show bags (material to be supplied by you)	N/A	N/A
Media/ Advertising	Inclusion in press releases; participation in all TV, radio and print advertising (subject to advertiser restrictions)	Inclusion in press releases; participation in all TV, radio and print advertising (subject to advertiser restrictions)	Participation in TV, radio and print advertising on a rotating basis with other corporate sponsors	Participation in TV, radio and print advertising on a rotating basis with other corporate sponsors
CSANews Advertising	25% off standard advertising rates for one year	20% off standard advertising rates for one year	15% off standard advertising rates for one year	10 % off standard advertising rates for one year
Stage Presentation	Two-minute video (provided by you) shown daily on the Main Stage of the event	One-minute video (provided by you) shown daily on the Main Stage of the event	30-second video (provided by you) shown daily on the Main Stage of the event	N/A
Investment	\$ 27,500 USD \$ 34,375 CAD	\$ 19,500 USD \$ 25,600 CAD	\$ 11,000 USD \$ 13,750 CAD	\$ 6,500 USD \$ 8,125 CAD

Email, Fax or Mail your completed form and payment to: Medipac (US) International Inc., 180 Lesmill Rd, Toronto, ON, Canada M3B 2T5
phone: 800-326-9560 • fax: (416) 441-7010 • E-mail: marketing@medipac.com

2024 SNOWBIRD EXTRAVAGANZA

RP Funding Center • January 30 & 31



Medipac (US) International Inc. (hereinafter called "Medipac (US)") is dedicated to hosting the most successful Snowbird Extravaganzas for snowbirds and seniors across North America. We strive to make all our events enjoyable and profitable for all parties involved. This includes the Exhibitors, the entertainment, the hosting facility and most importantly the visitors, without whom the show would not go on. As such, Medipac (US) is committed to its preservation of quality, and strictly adheres to the show rules and regulations which have grown from more than 18 years of industry experience and astronomical successes.

Medipac (US)'s show Rules and Regulations are presented below. By signing on as a participant or Exhibitor to any Medipac (US) Event, the Exhibitor agrees to follow all rules and regulations contained therein.

Medipac (US) Show Rules and Regulations

Hereinafter, "Exhibitor" shall include all employees, staff and agents of any company, partnership firm or individual, to whom space has been allocated, rented, leased or donated for the purpose of Event participation.

"Event" shall refer individually or together as a series to those events for which Medipac (US) is the host, namely Snowbird Extravaganzas, Winter Information Meetings and Snowbird Lifestyle Presentations.

"Venue" shall represent the hall, center, building, arena, hotel, fair grounds, or other such place where Medipac (US) hosts its Events.

Booths

SET-UP and TEAR-DOWN:

Each Event will have specific times and dates when entrance into the hosting facility will be permitted for the purpose of setting-up and taking down booth systems and displays. These times will be sent to you at least 2 weeks in advance, and are subject to change without notice.

BOOTH PLACEMENT:

Medipac (US) reserves the right of prescribing the location of each Exhibitor's booth space, and at any time, including during the show, may relocate or change the placement of any booth, of any Exhibitor.

ALTERATIONS:

Exhibitors will at no time make alterations to booth areas, including size and location. Should any such alterations will be made, or if the Exhibitor will not comply, their respective booth will be removed without any compensation or recourse to the Exhibitor.

Medipac (US) reserves the right to have access to booth areas and systems and to make alterations, move booth systems and/or displays to ensure the proper flows and integrity of the Event.

ACTIVE PARTICIPATION:

Exhibitors will ensure that their respective booth systems and assigned areas are staffed at all times during the show hours of the Event, and that assigned areas are maintained in a clean and presentable state throughout the Event.

MACHINES and NOISE:

Exhibitors are prohibited to operate any machine that emits an unacceptable noise, electrical interference, or is a nuisance to other participants and visitors.

COMPETITIONS and DEMONSTRATIONS:

Demonstration areas must be organized within the Exhibitor's space so as not to interfere with any aisle traffic or other participants.

At no time are competitions of any kind to be conducted unless prior written approval is provided by Show Management.

SUBLETTING:

Exhibitors may not assign sub-let or grant licenses in respect of the whole or any part of the stand. Cards, advertisements or printed matter of persons or firms other than that of the Exhibitor will not be permitted for distribution.

ACTS OF GOD:

Medipac (US) will not be liable for delivery of space in the event of the building becoming unavailable through fire, acts of God, public enemy, strikes, the authority of the law, or any other cause beyond our control.

The Event may be postponed or shortened or extended due to reasons whatsoever outside the control of Medipac (US), and Medipac (US) shall not be responsible for any loss sustained by the Exhibitors, directly or indirectly, attributable to the elements of nature, or orders imposed by any relevant authority.

BE A GOOD NEIGHBOUR:

The intent of Show Management is to treat all Exhibitors equally, regardless of size and give every Exhibitor an adequate opportunity to present their products in the most effective manner to the audience. Exhibitors have the responsibility to be "a good neighbour."

Administrative

ALL RIGHTS RESERVED:

Medipac (US) reserves all rights to all Medipac (US) events; namely the Snowbird Extravaganzas, Winter Information Meetings and Snowbird Lifestyle Presentations.

Medipac (US) reserves the right to decline any business, bookings and/or requests for Event participation for any reason, and further, the right to remove an Exhibitor if that Exhibitor's products, services or conduct deemed inappropriate, offensive or are in conflict with those of the Medipac Group and or its alliance partners.

RULE CHANGES:

These rules and regulations are subject to change without prior notice. Any updated versions will be available to Exhibitors from the Show Management upon request.

FEES:

Upon signing, 20% of total Event fees are due; this amount is non-refundable.

The balance of Event fees is due 60 days prior to the opening day of the event. After this date all pre-paid amounts are non-refundable.

Cancellations are permitted up to 60 days prior to the opening day of the event. Any pre-payments in excess of the 20% non-refundable deposit will be returned within 90 days of the cancellation.

Under no circumstance will an Exhibitor be permitted to erect or occupy a booth, or otherwise participate in the Event unless all required fees have been paid in full. Should an Exhibitor be prevented from participation for this reason, all Event fees on deposit shall be forfeited, and the balance shall be recoverable forthwith by Medipac (US) as contracted by the Exhibitor.

INSURANCE and LIABILITY:

All Exhibitors are expected to carry adequate amounts of insurance to cover any contingent liabilities claims which might arise in connection to the Exhibitor's participation in Medipac (US) Event.

Exhibitors are responsible for personal injury or damage to property arising in connection with the operation of their booth area and the erection and dismantling of booth systems for the entirety of the Event, and the Exhibitors will indemnify Medipac (US) of claims made in respect thereof.

Medipac (US), its representatives, employees and or contractors shall not be responsible for injury or the loss of or damage to exhibits or to other property of the Exhibitors, their invitees or employees, however caused. The Exhibitors must take out adequate insurance in respect of all such claims.

Exhibitors are advised to insure against any costs and losses which they may incur in the event of the Venue being abandoned, cancelled or suspended, in whole or in part, for causes not within Medipac (US)'s control. Medipac (US) accepts no liability in such an eventuality.

All property of the Exhibitor is understood to remain under its custody and control in transit to, within, or from the confines of the Venue, subject to the rules and regulations of the Event. Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss. Exhibitors are also required to carry public liability insurance against injury to the person and property of others. Under no circumstances will Medipac (US), its representatives, employees or contractors be held accountable for loss, damage or any other act.

Exhibitors will indemnify Medipac (US) against any claim made against them in respect of damage to the Venue premises caused by the Exhibitor.

VERBAL AGREEMENTS:

Verbal agreements concerning any aspect of this contract or the Event are not valid unless confirmed in writing by Show Management.

FLIERS:

Exhibitors will not be permitted to distribute any sort of publications or other items outside their respective booth areas. Any such unauthorized distribution will be removed immediately without recourse to the Exhibitor.

BANNERS:

No banners, signs, etc. will be permitted on the complex or on the roads in the vicinity of the Venue unless Medipac (US) has approved their design, specifications, installation and location. Such unauthorized displays are liable to be removed without notice and without recourse to the Exhibitor.

SECURITY:

Although a twenty-four-hour security service will be in operation throughout the Event, Exhibitors should take all possible precautions to minimize loss or damage to the equipment after Event hours.

SHOW GUIDES:

Show Guides for the Event will be issued to visitors. Medipac (US) does not accept any responsibility for any omissions, misquotations or other errors that may occur in the compilation of these Guides.

CHECK-IN and BADGES:

Upon arrival, Exhibitor must check-in at the Registration desk, where Event badges and other administrative documents will be issued.

Exhibitors must display their Event badge at all times within the exhibition premises. No Exhibitor will be permitted to move around the exhibition premises without displaying the Event badge.

FAILURE OF SERVICE:

Medipac (US) will use their best efforts to ensure the supply of the services from the Landlords of the Venue and of those mentioned in the Exhibitor Kit, but shall not incur any liability to an Exhibitor for any loss or damage, if any such services shall, wholly or partially, fail to cease to be available, nor shall the Exhibitor be entitled to any reduction of the Event fee.

FIRE AND SAFETY:

Exhibitors shall not jeopardize insurance policies or licenses of the Landlords or of Medipac (US), and in all cases Exhibitors shall comply with any requirements of these policies and or authorities. Exhibitors in breach of any of the provisions herein set forth will be liable for all claims arising from the Exhibitor's actions or inactions.

All display material must be made from fireproofed materials and installed to the satisfaction of the authorities and fire codes.

Explosives, radioactive, highly inflammable or other dangerous substances are not to be exhibited or brought to, into or near the Event or Venue.

The following requirements should be strictly adhered to during set-up and throughout the Event:

Electrical and other technical services behind or adjacent to your booth must be kept accessible.

All displays, exhibits, merchandise, fittings etc. should be free standing and self-supporting, to avoid damage to the booth systems.

No part of an exhibit should project out of or be placed outside Exhibitors' assigned booth area.