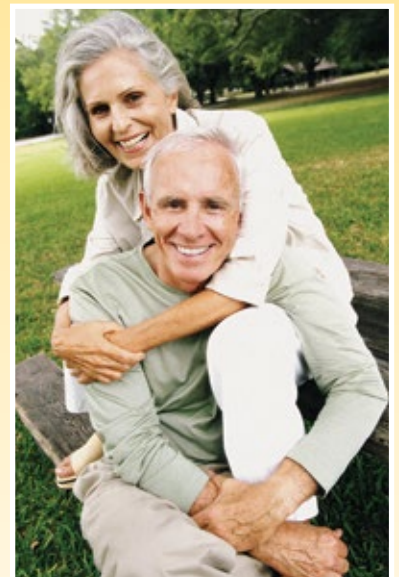


Exhibitor Checklist

SNOWBIRD Extravaganza

Lakeland, Florida • January 28 & 29, 2025

- Final payment for booth space
deadline November 29, 2024
- Make hotel arrangements (*link available online*)
deadline January 8, 2025
- Place orders for electrical, telephone, furniture rental, labour, cleaning, flowers, etc.
deadline January 10, 2025 for advance pricing
- Finalize shipping plans of booth and literature.
- Confirm staff for your booth space to ensure exhibit is always properly staffed during show hours.
- Order Exhibitor Badges for your company personnel.
(form available online) deadline January 17, 2025
- Check inventories of available literature, giveaways, samples and products for distribution in your booth.
- Arrange for adequate insurance coverage



The Premier Consumer Show for the Mature Market