

# Publication

## Mechanical Requirements

**Trim Page\*** = 8-3/8" x 10-7/8" (8.375" x 10.875")

**Double Page Spread\*** = 16-3/4" x 10-7/8" (16.75" x 10.875")

**1/2 page - horiz.** = 7-1/2" x 4-3/4" (7.5" x 4.75")

**1/2 page - vert.** = 3-5/8" x 9-3/4" (3.625" x 9.75")

**1/3 page - vert.** = 2-3/8" x 9-3/4" (2.375" x 9.75")

**1/4 page - square** = 3-5/8" x 4-3/4" (3.625" x 4.75")

**\*Bleed:** please allow for 1/8" (.125") bleed off page edges.  
No live type 1/4" (.25") from page edge, please.



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## When supplying digital files

Press optimized PDFs and/or high resolution eps file with fonts converted to paths.

Digital files may also be submitted as Adobe Creative Suite. Please make sure images are converted to CMYK, minimum resolution of 300dpi and all fonts are included with job.

Files may be sent directly to [peter@medipac.com](mailto:peter@medipac.com) or uploaded via Google Drive (call for upload information).

For additional information, please contact  
Peter Prusa (Art Director) 416.441.7063 • [peter@medipac.com](mailto:peter@medipac.com)

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## CSANews.com web banner

### Artwork specifications

728 pixels wide x 90 pixels tall • 72 dpi • Web image formats: JPG, GIF or PNG

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# Contact Information

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