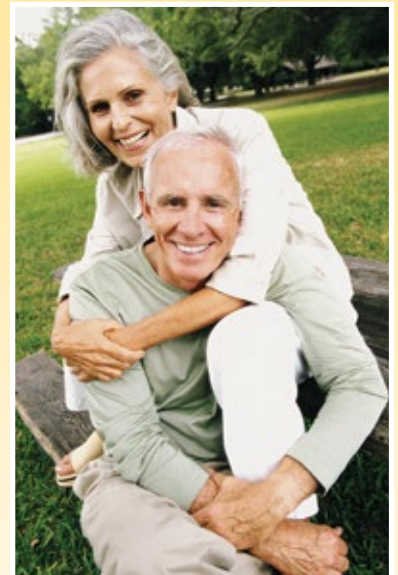


Exhibitor Checklist

SNOWBIRD Extravaganza

Lakeland, Florida • January 30 & 31, 2024

- Final payment for booth space
deadline November 30, 2023
- Make hotel arrangements (*link available online*)
deadline January 8, 2024
- Place orders for electrical, telephone, furniture rental, labour, cleaning, flowers, etc.
deadline January 12, 2024 for advance pricing
- Finalize shipping plans of booth and literature.
- Confirm staff for your booth space to ensure exhibit is always properly staffed during show hours.
- Order Exhibitor Badges for your company personnel.
(form available online) deadline January 19, 2024
- Check inventories of available literature, giveaways, samples and products for distribution in your booth.
- Arrange for adequate insurance coverage



The Premier Consumer Show for the Mature Market