



**The Snowbird Extravaganza Vendor Block 2024**  
**Jan 27-31, 2024 ~ \$169.00 + tax**  
**The Group rate includes Breakfast, Wi-Fi, and Parking!**

**HYATT PLACE Lakeland Center**

- *Spacious Studio Suites feature our plush Hyatt Grand Bed and state-of-the-art media and work centers. You'll love the 42" HDTV, Cozy Corner sofa-sleeper, and bathroom vanities with granite countertops*
- *Guests will enjoy complimentary high-speed WI-FI Internet access throughout the hotel*
- *Signature menu entrees are available 24/7*
- *Starbucks® specialty coffees, premium wine, beer and cocktails are available in our Bakery Café*
- *The Hyatt Place Lakeland is physically attached to the RP Funding Convention Center at Entrance #3*

Here is how to reserve your room!

Please note that to receive this special rate, reservations must be made by **Jan 8, 2024**

*Reservations may be made by calling  
Hyatt Place Reservations at 1-877-231-2387  
Ask for **Snowbird Extravaganza Vendor Block 2024 in Jan 2024***

-OR-

*Reservations may be made via the following link:*

[https://www.hyatt.com/en-US/hotel/florida/hyatt-place-lakeland-center/tpazl?corp\\_id=g-vb24](https://www.hyatt.com/en-US/hotel/florida/hyatt-place-lakeland-center/tpazl?corp_id=g-vb24)

Once on the website, **BOOK NOW**  
select your **Check-in** and **Check-out** dates; **BOOK NOW**  
**SELECT** your preferred room  
**Complete Your Reservation** 😊

*Thank you for choosing Hyatt Place Lakeland!*