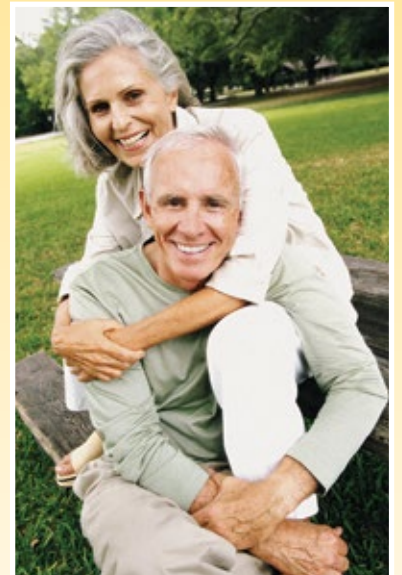


Exhibitor Checklist

SNOWBIRD Extravaganza

McAllen, Texas • February 14, 2024

- Final payment for booth space
deadline November 30, 2023
- Make hotel arrangements (*link available online*)
deadline January 5, 2024
- Place orders for furniture rental, labour, cleaning, flowers, etc.
deadline January 26, 2024 for advance pricing
- Finalize shipping plans of booth and literature
- Confirm staff for your booth space to ensure exhibit is always properly staffed during show hours
- Order Exhibitor Badges for your company personnel.
(*form available online*) *deadline January 19, 2024*
- Check inventories of available literature, giveaways, samples and products for distribution in your booth
- Arrange for adequate insurance coverage



The Premier Consumer Show for the Mature Market